

CHATTANOOGA STATE
COMMUNITY COLLEGE



ANNUAL REPORT
2020 | 2021

2020 | 2021

“

I am moved by the unity, the innovative attitude, and the resilience our faculty, staff, and students have exhibited over the past year. Despite extremely challenging circumstances, the people of Chattanooga State made extraordinary accomplishments, and we are proud to share those with you in this report.

REBECCA ASHFORD, ED.D.
CHATTANOOGA STATE PRESIDENT

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8,560
students

ChattState	TCAT
7,452	1,108
1,480 Degrees	765 Certificates & Diplomas
99%	93%
Job Placement Rate	

28% age 25+



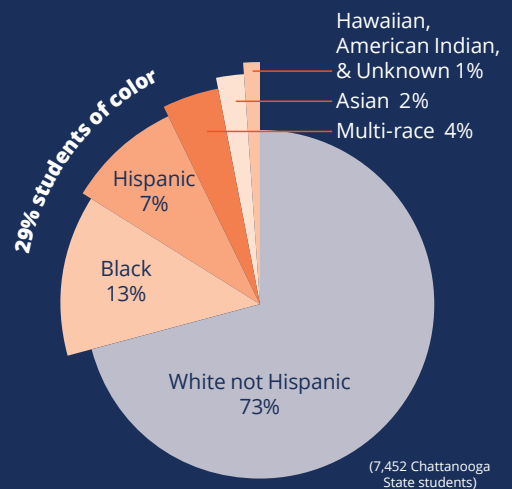
38%



62%

46% full time

(7,452 Chattanooga State students)



2020 | 2021

Unprecedented. Unpredictable. Uncertain. Fear. Pivot. Grace. Resilience. Opportunity. Faith.

When the College's students left campus for Spring Break 2020, little did they know that it would be the last time that they would see the campus for the remainder of the school year and much of the next academic year. During the break, innovative faculty and staff scrambled to take all classes and support services online due to COVID-19. Following the break, students had to attend class, complete assignments, and take tests 100% online. Not only was it a major adjustment for staff and faculty, some having never taught online previously, but, students had to face a myriad of challenges overnight regarding



internet connections, bandwidth issues, inadequate routers, and deficient computer equipment. More than 1,100 students had to borrow school equipment in order to complete their spring courses.

I am so proud that students and faculty readily met the challenges and overcame them. Then, an added belt to the stomach came with the Easter tornadoes that affected approximately 25% of our faculty, staff, and students. Many people's homes were severely damaged or leveled. Again, the Chattanooga State community rallied to aid those in our midst through giving funds, time, and other resources to help get the storm's victims on their feet again.

Our world was rocked again in May with the murder of George Floyd and the call for racial equity that followed. While this tragedy occurred in another community, our students, faculty, and staff were deeply affected by the events that transpired before our eyes on social media and on television. Our new Executive Director of Diversity, Equity and Inclusion, Quincy Jenkins, helped our college family see our way through this emotional time.

I am moved by the unity, the innovative attitude, and the resilience our faculty, staff, and students have exhibited over the past year. Despite extremely challenging circumstances, the people of Chattanooga State made extraordinary accomplishments, and we are proud to share those with you in this report. While we had every reason to throw up our hands and see where events would lead, our united, innovative resolve has led us to reexamine our work and make it stronger. Rather than see the events of the last year as challenges to push past, we have used them as a catalyst to diversify how we teach and how we care for each other. We are the better for it. I firmly believe Chattanooga State's best days are just ahead. By providing a safe, healthy learning and working environment for our students and employees, we will continue to improve our students' lives, as well as the prosperity of our community for years to come.

Sincerely,

Rebecca Ashford, Ed.D.
President

YEAR IN REVIEW

We will always remember 2020

and 2021 as the years of the pandemic, but lots of awesome things were happening at Chattanooga State before the pandemic struck. From our partnerships to put safeguards in place for our students' well-being to our work with Hamilton County Schools in our Global Center for Digital Innovation, many of these efforts put us in a particularly strong place for dealing with the pandemic.

2020 | 2021



JULY

Grundy County Justice Involved Welding Cohort Graduates 7

Chattanooga State's Economic & Workforce Development Division partnered with the Grundy County Sheriff's Office, Southeast Tennessee Development District, and American Job Center to provide welder certification training to justice-involved individuals prior to their release.

Sheriff Clint Shrum of Grundy County identified seven individuals to participate in this first cohort. Local Grundy County High School instructor Robin Dykes taught the 80-hour Introduction to Welding training through Chattanooga State's Economic & Workforce Development Division. The training featured specific hands-on training to increase employment opportunities. Mr. Dykes applauded the students' hard work. "This is probably the best welding class I have ever had," states Dykes.

Upon successful completion of the training, all seven of the individuals took the American Welding Society (AWS) Welder Certification Exam and earned their certification.



AUGUST

Dr. Martina Harris Appointed to Tennessee Board of Nursing

Dr. Martina Harris, Chattanooga State's Assistant Dean of Nursing and Allied Health and Registered Nursing Program Director, was appointed to the Tennessee Board of Nursing (TBON) by Governor Bill Lee. As one of 11 board members, she will serve a four-year term and represent Tennessee's 3rd Congressional District.

The Board of Nursing was created and signed into law in 1911 with its mission is to safeguard the health, safety, and welfare of Tennesseans by requiring that all who practice nursing within this state are qualified and licensed to practice. In 2018, Tennessee reported over 147,000 actively licensed nurses.

Dr. Harris brings more than 27 years of varied nursing experience to the TBON with 16 of those serving in the field of higher education. She has been at Chattanooga State since 2013. "It is my honor and privilege to be appointed to the Tennessee Board of Nursing (TBON) by Governor Bill Lee," states Dr. Harris. "This appointment will allow me to use my expertise to continue to protect the health, safety, and welfare of Tennesseans."



SEPTEMBER

3 Chattanooga State Programs Announce 100% Licensure Pass Rates

Chattanooga State 2020 graduates from Dental Hygiene, Physical Therapist Assistant, and Advanced Pharmacy Technology programs have attained a 100% pass rate on their national exams.

“I cannot express how proud I am of the Dental Hygiene, Physical Therapist Assistant, and Advanced Pharmacy Technology graduates for their 100% licensure pass rate. This is a huge accomplishment in any academic year, and that it happened during COVID-19 and the transition to online learning speaks to the exceptional quality of these programs and the faculty who dedicate their lives to preparing the next generation of health care professionals.”

Chattanooga State’s outstanding Nursing and Allied Health programs demand excellence to produce outstanding graduates. Program selection is a competitive process based on an objective points system awarded for completion of curriculum courses, grades in those courses, and the results of tests or other materials required for a specific program.



OCTOBER

ChattState Dental Hygiene Students Provide Pop-Up Services

Chattanooga State’s Dental Hygiene program students received credit for providing patient experience at a Remote Area Medical® (RAM) pop-up clinic. RAM is an international humanitarian organization that provides free quality care to those in need through pop-up clinics. “Pop-up clinics are a great way for our students to gain more clinical experience during these uncertain times,” states Angie Maida, dental hygiene director.

“We plan ahead and have faculty staffed at these events so students can offer their services under faculty supervision,” notes Ms. Maida. “Everything is provided at no cost to the patients.” While dental hygiene students primarily offer cleanings, students also can provide local anesthesia for dental care, work in triage, sterilization, and radiology.

Ms. Maida says that experience hours technically fall under service learning and outreach to the community, “but some students simply come for volunteerism because it is ‘what we do’ as health care professionals.



NOVEMBER

Chattanooga State TCAT Joins Achieving The Dream Network

Chattanooga State’s Tennessee College of Applied Technology (TCAT) is one of 27 Tennessee technical colleges that have recently been accepted into the Achieving the Dream Network.

Achieving the Dream (ATD) is a national nonprofit organization with a growing network of 277 community and technical colleges committed to helping students achieve their goals for academic success, personal growth, and economic opportunity.

Between 2015 and 2019 all 13 community colleges joined ATD. With the statewide addition of 27 TCATs, all 40 community and technical colleges in the College System of Tennessee are part of the ATD Network. “We are one of only a few statewide systems whose entire membership is in ATD,” notes Rick Locker, TBR director of communications.



FEBRUARY

Chattanooga State Generates \$169M Annual Economic Impact

A 2020 economic impact study showed that Chattanooga State Community College pumped in an average of \$169 million per year into the local economy during the five-year period 2014 through 2019.

Of the College's \$844 million total economic impact, about \$689 million, or \$138 million per year, is due to the infusion of new external/non-local revenues. This impact would likely not have occurred without the presence of Chattanooga State in the area.

The analysis of this study on the College's service area (Hamilton, Bledsoe, Grundy, Marion, Rhea and Sequatchie counties) indicated that the value of business volume and individual income generated a return on investment of \$844 million and created 30,875 jobs.

The total employment created by the College's expenditures was estimated at 30,875 jobs for the five years. Of that number, 24,121 jobs were created by external or new funds.



local business volume. The individual income ROI was at least \$2.36, for a total ROI of at least \$4.77 on the local dollar.

The study also estimated that an associate degree graduate could expect to earn about \$470,000 more over their work lifetime than if they only had a high school diploma.

The study noted that each dollar of local revenue coming into Chattanooga State generated a return on investment (ROI) of about \$2.41 in



NOVEMBER

Collegiate High at Chattanooga State Named 2020 National Blue Ribbon School

Hamilton County Collegiate High at Chattanooga State was named an Exemplary High Performing National Blue Ribbon School for 2020 by U.S. Secretary of Education Betsy DeVos.

"I am so very pleased, but not at all surprised, to see that Collegiate High School at Chattanooga State is one of only seven high schools in Tennessee to be named a 2020 National Blue Ribbon School," remarked Chattanooga State President Dr. Rebecca Ashford.

In a letter to Collegiate High Principal Dr. Sonja Rich, Secretary DeVos stated that the USDOE acknowledged the success of Collegiate High students, "as an inspiring example of how teachers, parents, and community leaders can work together to help students prepare for what comes next to help students realize their potential and achieve their dreams."

Collegiate High at Chattanooga State was established in 2001 as a collaboration between Hamilton County Schools and Chattanooga State Community College and has served more than 2,000 high school students.



DECEMBER

Hamilton County Training and Job Placement Program Receives Financial Boost From Regions Foundation

The Chattanooga Chamber Foundation and the Regions Foundation, a nonprofit initiative of Regions Bank, on December 16 announced ongoing support for a skills and workforce development program that serves job-seekers living in parts of Hamilton County hardest hit by unemployment before and during the COVID-19 pandemic.

Supported by a donation of \$90,000 from the Regions Foundation, the Skill Up initiative provides more than 45 people with six weeks of training in advanced manufacturing, customer service, and information technology. Participants spend the first three weeks learning new skills, followed by three weeks applying them in on-the-job training.



JANUARY

Chattanooga State Introduces 2 New TCAT Programs In Dayton

Chattanooga State's Tennessee College of Applied Technology (TCAT) added Industrial Maintenance Mechatronics and Industrial Electricity programs to the Dayton schedule beginning spring 2021.

Graduates of the Industrial Maintenance Mechatronics program leave with the ability to install, maintain, and troubleshoot industrial electrical control systems, including programmable logical controls (PLC), automation, robotics, and mechanical systems including hydraulics and pneumatics. This program boasts a 100% job placement rate, a median pay of \$52K yearly, and a 10-year job growth outlook of 13%, which is much faster than average according to Bureau of Labor Statistics (BLS).

According to BLS, employment of electricians is projected to grow much faster than the average for all occupations. Median pay exceeds \$56K yearly and successful Chattanooga State Industrial Electricity graduates can expect a job placement rate of 100%.



FEBRUARY

Bond Arts & Culture Series Honors Black History Month

In honor of Black History Month (BHM), Chattanooga State presented a series of virtual events open to the campus and community during February 2020.

The Bond Arts & Culture Series, The Ties That Bond, kicked off February with a Tribute to C.C. Bond, a video presentation on February 3. The late Dr. Claude C. Bond was a longtime educator and activist known in the community for his work toward improving race relations.

Dr. Adonijah Bakari presented Hidden Facts and Truths About Black History, a BHM seminar, covering African history, culture, religion, and philosophical thoughts.

Additionally, a virtual Film Festival with Panel discussions featured seven films available through various streaming services free to students, faculty, and staff.

The month's events wrapped up with a Black Health and Wellness discussion with Dr. Jameta Barlow.



MARCH

Deborah Hale Named SOAR Student of the Year

Deborah Hale, a Chattanooga State Community College Pre-K education major, was named Student of the Year during the third annual Statewide Outstanding Achievement Recognition (SOAR) Awards ceremony on March 25, 2021. The College System of Tennessee SOAR program honors outstanding students, faculty and staff members, colleges, philanthropists, volunteers and partners who support them.

Deborah, a Tennessee Reconnect student and mother of four children, returned to college after 32 years to pursue an Associate of Science degree in Early Childhood Education. "She is a 4.0 student who is intelligent, caring, and hardworking with exceptional leadership skills and a strong will to succeed," shared Marsha Barker, director of Adult Services.

As a future educator, Ms. Hale is an active volunteer at Chattanooga State, in her church, and in the community. Deborah's positivity also inspired her daughter Emmaline to enroll at Chattanooga State in Fall 2020.



APRIL

Chattanooga State TCAT Students Earn 17 Medals at State SkillsUSA Competition

The Tennessee College of Applied Technology (TCAT) at Chattanooga State Community College returned from the state SkillsUSA competition in April 2021 with a total of 17 medals including 11 gold, four silver, and two bronze. "Our students performed well with 17 of 22 contestants winning medals," announced Dr. Jim Barrott, executive vice president, TCAT. The 11 gold medal winners moved up to compete in the SkillsUSA national conference in June.

SkillsUSA is a partnership of students, teachers and industry working together to ensure that America has a skilled workforce and boasts an impressive 390,000 student and instructor members worldwide with 7,000 members in Tennessee. The 2021 theme, Champions at Work, Empowered to Succeed, is tailored perfectly to describe the Chattanooga TCAT SkillsUSA chapter.



APRIL

Chattanooga State TCAT & Sequoyah High School Celebrated National Signing Day

The Tennessee College of Applied Technology (TCAT) at Chattanooga State Community College celebrated Sequoyah High School's first National Signing Day with sixteen students who committed to Chattanooga State TCAT for the 2021-2022 academic year, preparing themselves for a successful career in 12 months or less. Students who commit to a technical program during National Signing Day are assured of enrollment into the program of their choice.

Principal Amy Myhan welcomed students, parents, and guests to the school's first National Career and Technical Education (CTE) Letter of Intent Signing Day at Sequoyah High School (SHS). Ms. Myhan provided an overview of a pilot program that began in 2019 as a partnership with Chattanooga State allowing high school juniors to earn TCAT Dual Enrollment credits. Eleven of the 16 students graduated from SHS with two-thirds of the hours needed for their TCAT program, just 390 hours shy of earning their TCAT diploma.



MAY

ChattState's Study Abroad Program Leads to Master's Program in Spain

Olivia Avans graduated from Chattanooga State in 2019 with her associate degree in Foreign Language, a Tennessee Transfer Pathway (TTP) designed to help community college students plan for transferring to a Tennessee public university to complete their baccalaureate degree. She capstoned her academic experience with a ChattState study abroad program in Spain, that led to her acceptance into a master's program at the Universidad de Alcalá, a public university with a rich tradition in the humanities and one of the most prestigious colleges in Spain.

"Olivia's experience obtaining an associate degree at ChattState, and her study abroad opportunity, enabled her to discover her passion and successfully achieve her academic and professional goals," said Juan Alonso, interim director of Global Scholars and associate professor of Spanish.



JUNE

Jenkins Selected for Maxine Smith Fellows Program

Quincy Jenkins, inaugural chief diversity officer and executive director of the Office of Diversity, Equity, and Inclusion (ODEI) at Chattanooga State Community College was selected to participate in the 2021-22 Class of the Maxine Smith Fellows program, one of 13 faculty and staff members from the College System of Tennessee among the 21 from colleges and universities statewide.

The Maxine Smith Fellows program provides professional development, training and advancement opportunities for participants from traditionally underrepresented groups at the College System of Tennessee, governed by the by the Tennessee Board of Regents (TBR), and the state's locally governed public universities. The program helps to build increased collaboration among institutions, provides a statewide network for program participants, and expands in the diversity of ideas, thoughts, and experiences within senior leadership ranks at Tennessee public higher education institutions.

The program is named in honor of the late Maxine Smith, who headed the Memphis Branch of the NAACP for 33 years and was a member of the Tennessee Board of Regents from 1994 to 2006. The Class of 21-22 was the program's 15th cohort.

FOUNDATION

Chattanooga State's Foundation awarded Institutional & Foundation scholarships totaling \$1,119,237 to 968 students in FY 2021.

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Chattanooga State Presents Inaugural Philanthropy Awards

Chattanooga State held its inaugural virtual Philanthropy Awards Ceremony in July 2020, recognizing The Osbourne Foundation and The Tucker Foundation for their commitment to student success at Chattanooga State. "As firmly established donors to the Chattanooga State Foundation, The Osbourne Foundation and The Tucker Foundation have invested heavily in Chattanooga State—and their philanthropic investments have made a huge impact," noted College President Dr. Rebecca Ashford.

Together, The Tucker Foundation, recipient of the Chancellor's Award for Excellence in Philanthropy, and The Weldon F. Osbourne Foundation, recipient of the Regents Award for Excellence in Philanthropy, have contributed more than \$600,000 combined to the Chattanooga State Foundation since 2002



Dinner of Firsts 2020 Remix

As a result of the many uncertainties precipitated by the COVID-19 pandemic, this ninth annual event was moved to a virtual format. It featured Stacy Lightfoot as the Event Chair and Emcee. We were honored to have Jay Dale, Market President of First Horizon and Greg Vital, President and CEO of Independent HealthCare Properties and Morning Pointe as our presenting sponsors and evening co-hosts.

Due to the generous support of our top sponsors, we were able to make this virtual event free to the public to enjoy. Dinner of Firsts 2020 Remix was shown on YouTube and Facebook, and included video highlights of past Honorees and Roasters. Donations received for the event totaled \$50,040 with \$47,051 going to the Tom Edd Wilson First in the Family Endowed Scholarship and \$2,989 to the annual First in the Family Scholarship.



T.U. Parks Construction Company Endowed Scholarship Established

The T.U. Parks Construction established a **\$50,000 T.U. Parks Construction Company Endowed Scholarship** through the Chattanooga State Foundation in 2021. Current Chairman and CEO Larry Parks and Senior Project Manager Robert Parks remember the words from company founder and grandfather, T.U. Parks, who said, "never stop learning."

"With a shortage of workers in the industry and across all areas of the construction industry, Chattanooga State offers an excellent curriculum for the industry that allows any individual to either learn a trade or profession or to improve oneself within their chosen industry," stated Mr. Parks, noting that ChattState students have the option to complete one skill, continue their educational path to earn an associate degree, or transfer to a four-year university for an additional degree.



Foundation Announces Increase in Scholarships Available

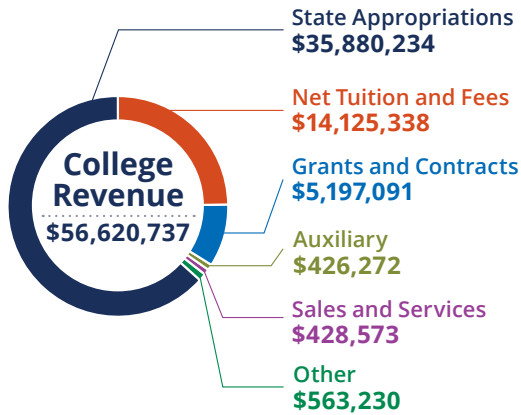
Each year scholarships worth hundreds or thousands of dollars are also available to help cover not just tuition and fees, but also books, transportation, and other costs related to attending college. FY 2021 saw an uptick in donor-funded scholarships available at Chattanooga State.

"We are incredibly grateful to our loyal scholarship donors, the Chattanooga State Foundation Board of Directors, and our Foundation Investment Committee that have contributed to a tremendous increase in scholarship funds available for the upcoming academic year," said Nancy Patterson, vice president of College Advancement and Public Relations.

More than \$638K in over 132 scholarships were available heading into the Fall 2021 Semester.

College and Foundation Financials

2020 | 2021



STATE APPROPRIATIONS Revenues from the State of Tennessee for current operations and capital appropriations.

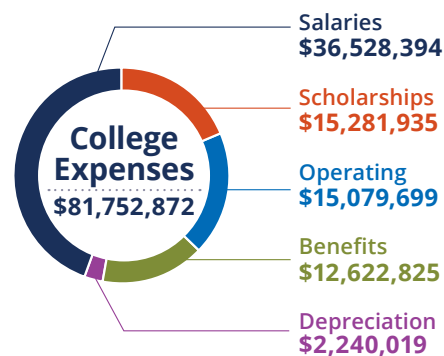
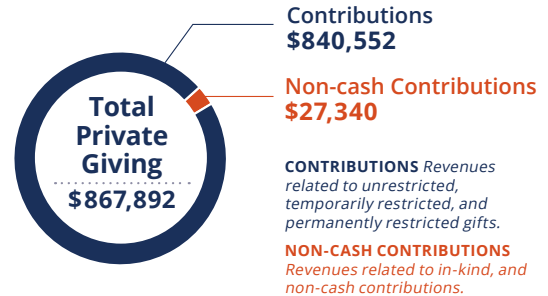
NET TUITION AND FEES Revenues collected from students, including tuition and fees.

GRANTS AND CONTRACTS Revenues from granting entities and funds for specific purposes, largely related to training or research activities.

AUXILIARY Revenues from operation of auxiliary activities such as dining, bookstore, and athletics.

SALES AND SERVICES Revenues from sales and other services including space rental.

OTHER Revenues generated from other sources, including investment income, interest, gifts, and other revenues.



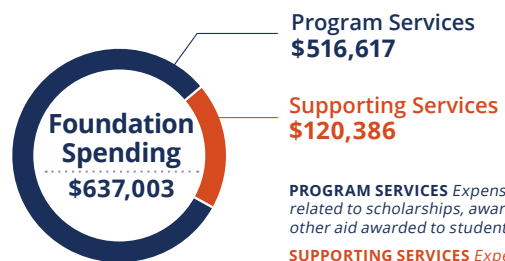
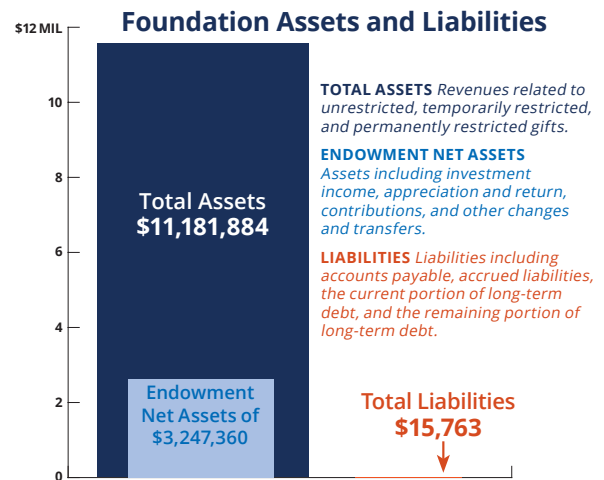
SALARIES Staff and faculty salaries incurred in connection with credit and non-credit courses.

SCHOLARSHIPS Expenditures related to students scholarships and aid.

OPERATING Expenditures related to operations, including support services auxiliary enterprises and instruction, as well as construction, renovation and equipment.

BENEFITS Expenditures related to faculty and staff benefits.

DEPRECIATION Expenditures related to depreciation of property and equipment.





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11-72-404002-512-5/22/jp - PDF - Chattanooga State Community College does not discriminate on the basis of race, color, religion, creed, ethnicity or national origin, sex, disability, age, status as a protected veteran, or any other class protected by Federal or State laws and regulations and by Tennessee Board of Regents policies with respect to employment, programs, and activities. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Human Resources, 4501 Amnicola Highway, Chattanooga, TN 37406, brian.evans@chattanoogastate.edu, 423.697.2417. A link to Chattanooga State's policy on nondiscrimination can be found at chattanoogastate.edu/eoo-statement.

Chattanooga State Community College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award the associate degree. Contact SACSCOC at 1866 Southern Lane, Decatur, Georgia 30033-4033 and phone 404.679.4501 with questions about accreditation.