

Digital Media Design & Production: Web Design Concentration

Associate of Applied Science Degree

Program Overview:

The Web Design concentration trains students for careers in advertising agencies, art services, graphic arts industries, or free lance web site development skills. The Web Design concentration focuses on web page design and skills specific to the internet.

How Much Can I Earn?

\$23,950 - \$76,040

*wages and salary data provided by the Bureau of Labor Statistics, Tennessee Department of Labor

What Will I Do On The Job?

Web designers combine art skills with business savvy to create the look and feel, as well as structure, of websites that are both eye-pleasing and user-friendly.

What Skills Will I Use On The Job?

It helps to be both artistic and computer savvy. You will need to master a large variety of software programs, from HTML to web design and multimedia design tools, and be willing to work to stay current with changing technologies. Equal parts creativity and business sense will also help you succeed.

Possible Job Titles:

Web Designer, Web Developer, Webmaster, Website Specialist.

Who Will Hire Me?

Opportunities for employment may be found in web development, communications, education, marketing, and traditional business sectors.

Chattanooga State graduates work with such organizations as: Chattanooga Times Free Press, Gold Bond, B C Concierge Service and Trinity Lutheran Church.

Need More Information?

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