

Digital Media Design & Production: Journalism Concentration

Associate of Applied Science Degree

Program Overview:

Journalism majors at Chattanooga State learn a dynamic range of professional skills for today's competitive markets! The program offers a hands-on experience, emphasizing convergence with cutting-edge mobile technology. As a Journalism major, you will fine tune your research skills and master the art of writing and reporting. All of which is underscored with the creative exploration of media law and legal issues impacting today's industry professionals.

How Much Can I Earn?

24,500-51,500*

*Wages and salary data provided by the Bureau of Labor Statistics, Tennessee Department of Labor

What Will I Do On The Job?

Report news stories for publication or broadcast, describing the background and details of events. Arrange interviews with people who can provide information about a story. Review copy and correct errors in content, grammar, and punctuation, following prescribed editorial style and formatting guidelines.

What Skills Will I Use On The Job?

Skills needed for this job are quick study with a keen curiosity and the ability to gather, absorb, deliver information in the heat of a looming deadline, talking to others, listening to others, not interrupting, and asking good questions, noticing a problem and figuring out the best way to solve it, understanding people's reactions and changing what is done based on other people's actions.

Possible Job Titles:

General Assignment Reporter, Anchor, Associate Producer, Producer, Assignment Desk, Executive Broadcast Meteorologist Producer, Assistant News Director, News Director and Weather-forecaster.

Who Will Hire Me?

Newspaper, Periodical, Freelance, Directory Publishers, Radio and Television Broadcasting

Need More Information?

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