

## Management: Entrepreneurship Concentration

### Associate of Applied Science Degree

#### Program Overview:

This program is for students interested in starting, financing, and operating a small business. Emphasis is on finance, marketing, accounting, personnel management, and supervision.

#### How Much Can I Earn?

Salary levels vary substantially. Pay in this field depends on the entrepreneur's skills, the size of the company, and the type of industry.

#### What Will I Do On The Job?

As an entrepreneur you will build, promote, and manage your own business. Tasks may involve planning, organizing staff, training, delegating, improving quality, motivating individuals and teams, and report writing.

#### What Skills Will I Use On The Job?

It helps to be able to quickly absorb and analyze large amounts of information. Excellent leadership and communication skills will help you motivate others to follow your vision for the company. You will also rely on your ability to know when to be flexible and when to be decisive.

#### Possible Job Titles:

Entrepreneur, Manager

#### Who Will Hire Me?

In addition to self-employment, graduates may also be employed by private, public and governmental agencies. Chattanooga State graduates work with such organizations as Bill Owens Heating & Air, Buss Salvage and Self-employed business owners.

#### Need More Information?

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